REP: TEL# 703 528 7800 FAX# CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP FROM REP OCT16/12 16.17
CHANGES *** WFTV-TV ***

REP HEADLINE# 6228190 TRF# 321469 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: CON CM :LINE#:REP :CD: ADV # FLIGHT DATES OCT16/12 PRDCT ORDER # CITY TAX PROGRAM : THE VIEW : LINE#: AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, INVOICE) TO LENA FR JULIE PLS CFM, THX 10/16 TTLS RTS OK'D M4 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = S 1100A-1200N AGY. NAME CROSSROADS MEDIA LLC ADV. NAME ISS/AMER. CROSSROADS TIME PERIOD STATE TAX OCT22/12 WK-1 ALEXANDRIA, VA 22314 66 CANAL CENTER PLAZA, SUITE 555 CONTRACT # 6228190 : LGTH : SEC : 30 CO-OP BILLING NEEDED AGENCY EST# = 693 \$1,000.00 \$1,000.00 RATE 10/19 10/16 START DATE CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME EMILY MILHOAN REP.# 10/16 10/19 DATE : /WK: INVT ΗZU :SPTS: WEEK : 0 OFF. # 6556 LOCAL DATE OCT16/12 FRI TUE SALESMAN # REGIONAL :TOTL: SPTS: 16.17 0

ORD COM1:

WE CAN OFFER

PROGRAM :

NEWS

A 1200N-100P

30

THIS IS A MAKE-GOOD FOR OCT16 ON LINE-23 FOR 1 SPOT/WK

REP: TEL# 703 528 7800

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ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FAX# 703 528 7880 **CHANGES** *** WFTV-TV *** OCT16/12 16.17

STATION MAKEGOOD OFFERS: :LINE#:REP :CD: OCT/12 OK U :LINE#: 147550.00 BUY#23 TIME PERIOD MISSED:TUE/1100A-1200N OFFER:FRI/1200N-100P CMT:WE CAN OFFER : LGTH : SEC : OCT 16 START DATE DATE : /WK: INVT : 30S 30S CONTRACT TOTAL TOTAL SPOTS \$1,000.00 \$1,000.00 (OCT16/12) PLS ADVISE. 147550.00 73 :TOTL:

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WOPX 0% WESH 29% WOFL 15% WKCF 1% WRDQ 1% EFTV 0% WRBW 0% CABL 0%

DEMOS- RA35+* SVC- NSI MOD CODE A-ADD P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE